

# International Display Technology Exhibition

*9 See Display Trend*

 **Date:**  
March 23<sup>rd</sup>-25<sup>th</sup> afternoon 2025 (2.5 days)

 **Venue:**  
Hall B, Xiamen Fliport C&E Center

 **Address:**  
No. 2480, Huandao East Road, Huli District, Xiamen City, Fujian Province

# A Letter to Exhibitors

Dear Exhibitors,

Welcome to the ICDT 2025 exhibition, which will be held in Xiamen Fliport C&E Center from March 23 to 25. ICDT Display Technology Exhibition, held with International Conference on Display Technology (ICDT), is an excellent venue where global display companies showcase hot display technology, promote display applications, stay ahead with display trends, explore potential customers, expand overseas market, and communicate with end-users. As one of the highlights in ICDT, ICDT Exhibition attracts the whole display industry players, including material, equipment, panel manufactures, and system integrator enterprises. It can satisfy different demands, like looking for upstream resources, panels, and downstream system integrators, reducing the cost of communicating with technical experts and enhancing brand image. It hopes to promote technical exchanges and enhance market cooperation among display industry practitioners all over the world through ICDT Exhibition.

As one of the most important international conferences sponsored by SID outside the United States, ICDT attracted over 2000 display professionals around the world, of which there were 20%-30% overseas attendees. ICDT has become the annual international display conference. ICDT 2025 Exhibition will last two and a half days, with a planned area of 10,000 square meters, and 3,000+ professional visitors anticipate to see the exhibition. There will be six special areas and five events in the exhibition hall, including exclusive display booths (customized booth & standard booth), I-Zone, Start-up Zone, Special Display Technology Zone, SID China Display Industry Award Selection Zone, Exhibitor Technology Forum and, New Technology & New Product Launch Event, Roadshow of Innovation Projects, CDIA Award Ceremony, I See Display Trend Exhibition Tour and Lucky Draw Activity.

We'd like to invite you to showcase your company's display technology and products in our exhibition. You will enjoy heartfelt, considerate, and professional exhibition service from the ICDT organizing committee. At the same time, the ICDT exhibition will offer unparalleled opportunities to our exhibitors besides seeing and being seen. You can also vote on-site, witness who will be the CDIA winner, get access to visionary keynote speeches, the world-renowned international technical symposium and business conference at a discount price, have the chance to discuss face-to-face with top experts, and gain valuable insights from industry icons in VIP banquet.

We are looking forward to your presence at the ICDT Display Technology Exhibition. If you are interested in further enhancing your company's international awareness, welcome to be the ICDT 2025 sponsor. If you are a corporate member of the SID Beijing Chapter, you will benefit from substantially lower exhibition fees at ICDT Exhibition.

Best regards,

ICDT Organizing Committee



# The largest international display industry event with the highest specifications in China

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**10,000m<sup>2</sup>**

**Exhibition area**

**3000+**

**Viewers**

**150+**

**Universities  
& institutions**

**470+**

**Enterprises  
& companies**

**70+**

**Symposia**

**700+**

**Talks**

**18**

**Technical files**

## To be Seen

ICDT provides your company an unparalleled marketing opportunity to get before more than 2000 display professionals from world-leading companies and end-users across the value chain.

## Six Special Areas

- a. Exclusive display booth (Customized booth & standard booth)
- b. I-zone
- c. Start-up Zone
- d. Special Display Technology Zone
- e. SID China Display Industry Award (CDIA) Exhibition Zone
- f. Exhibitor Promotion and Exhibitor Technology Forum

## Five Activities

- a. Exhibitor On-site Technology Forum
- b. New Technology & New Product Launch Event
- c. Roadshow of Innovation Projects
- d. CDIA Award Ceremony
- e. I See Display Trend Exhibition Tour and Lucky Draw Activity

# What do we have in ICDT exhibition?



## Professional procurement platform

Exhibits including materials, components, chips, equipment, panels to system integrators and terminal products.



## Cutting-edge display technology

Get a quick insights of next-generation display technologies and applications, innovations and novel products, and latest trends of display industry development.



## Display industry awards

Enhance the influence of your technology or products through being a CDIA winner. There are six award categories: Display of the Year, Display Application of the Year, and Display Component of the Year. Innovation Display of the Year, Innovation Display Application of the Year, and Innovation Display Component of the Year.



## Visitors across whole display value chain

Visitors specializing in corporate management, purchasing, design, R&D, engineering, technology, manufacturing, sales & marketing, project management and quality control.



## High level international conference

Display elites all around the world gather at the ICDT featuring with 18 technical fields, 10 popular technical topics, 70+ technical sessions and 700+ talks.



## Rich activities in Exhibition

6 exhibition areas and 5 on-site activities elaborately planned in the ICDT exhibition.

# What can you show in ICDT exhibition?



## Display Material

Substrate glass, Wet chemical material, Liquid crystal material, OLED material, Quantum dot, Polarizer, Color filter, optical thin film, Backlight module, Driver IC, Target material, Glass cover-plate, Printing ink, Optically clear adhesive, Conductive silver paste, Clean material, Connector, Membrane material and so on.



## Display screen

LCD displays, PMOLED displays, AMOLED displays, Micro-LED display, Mini-LED displays, e-paper, Laser display, Flexible display, Holographic display, 3D display, Microdisplays and so on.



## Manufacturing equipment

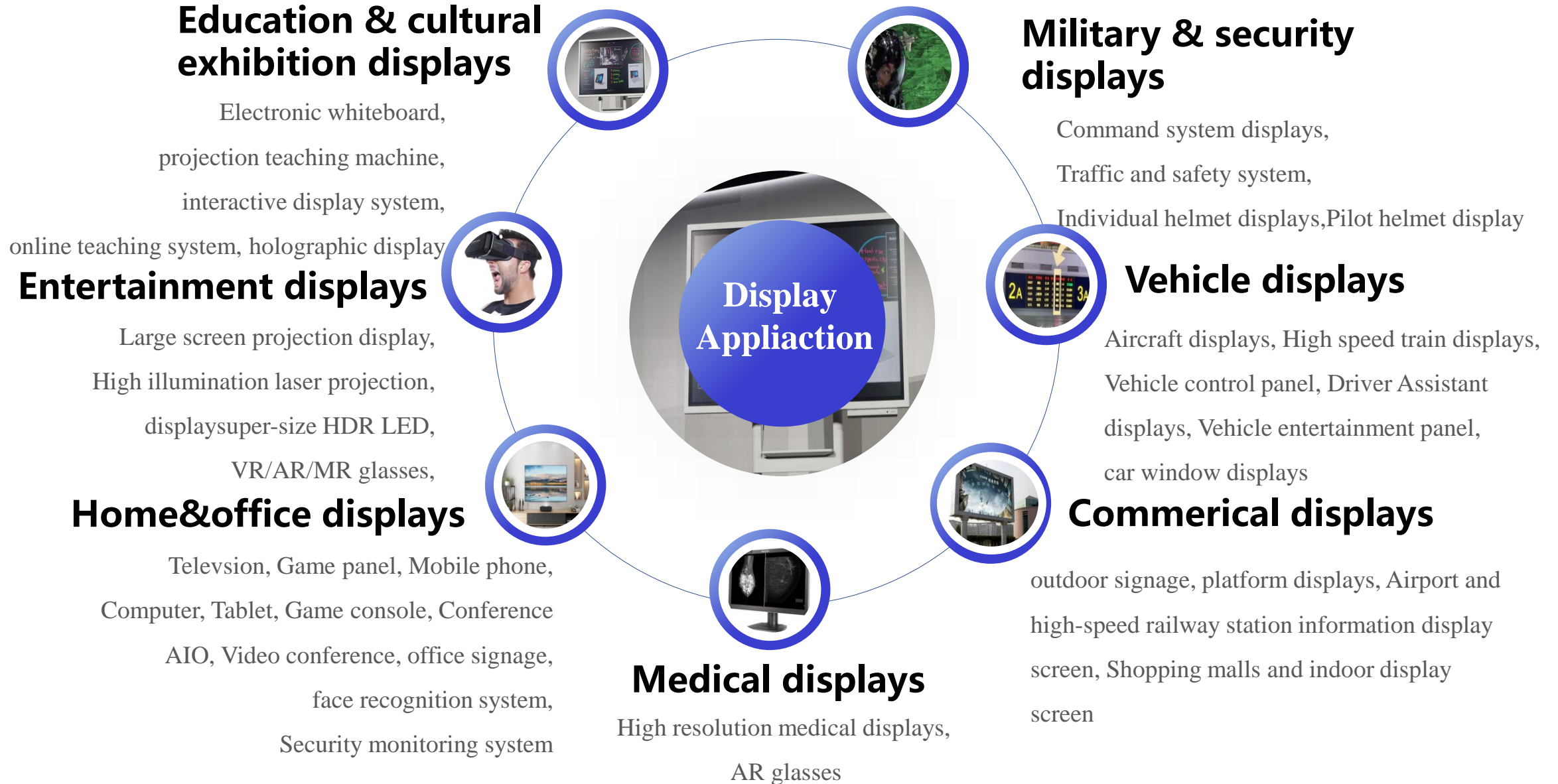
Exposure machine, Developing apparatus, Etching machine, Clean equipment, Laminating machine, Repairing facilities, PI curing Machine, Directional friction equipment, Perfusion/sealing machine, Inkjet printer, Cutting equipment, evaporation equipment, Bonding device, Laser gear, Test instrument, Packing equipment, Mass transfer equipment etc.



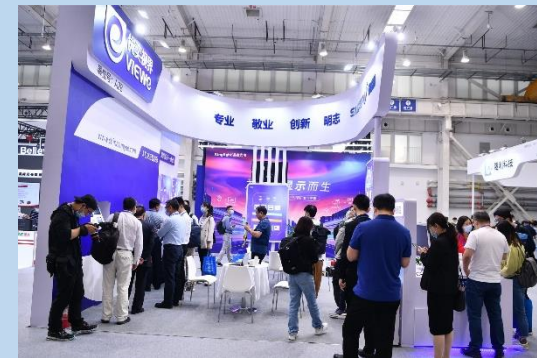
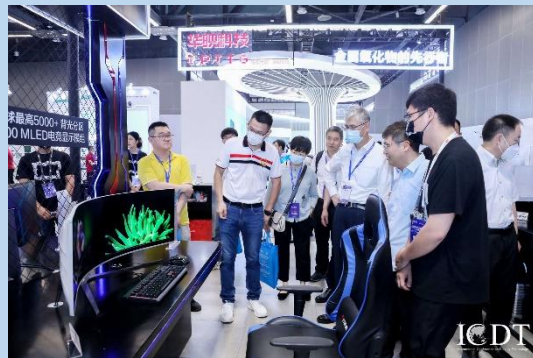
## Display application

Education and cultural exhibition, Entertainment, Home and office, Medical, Commercial display, Vehicle display, Military and security applications. For details, please go to the next.

# Display Application

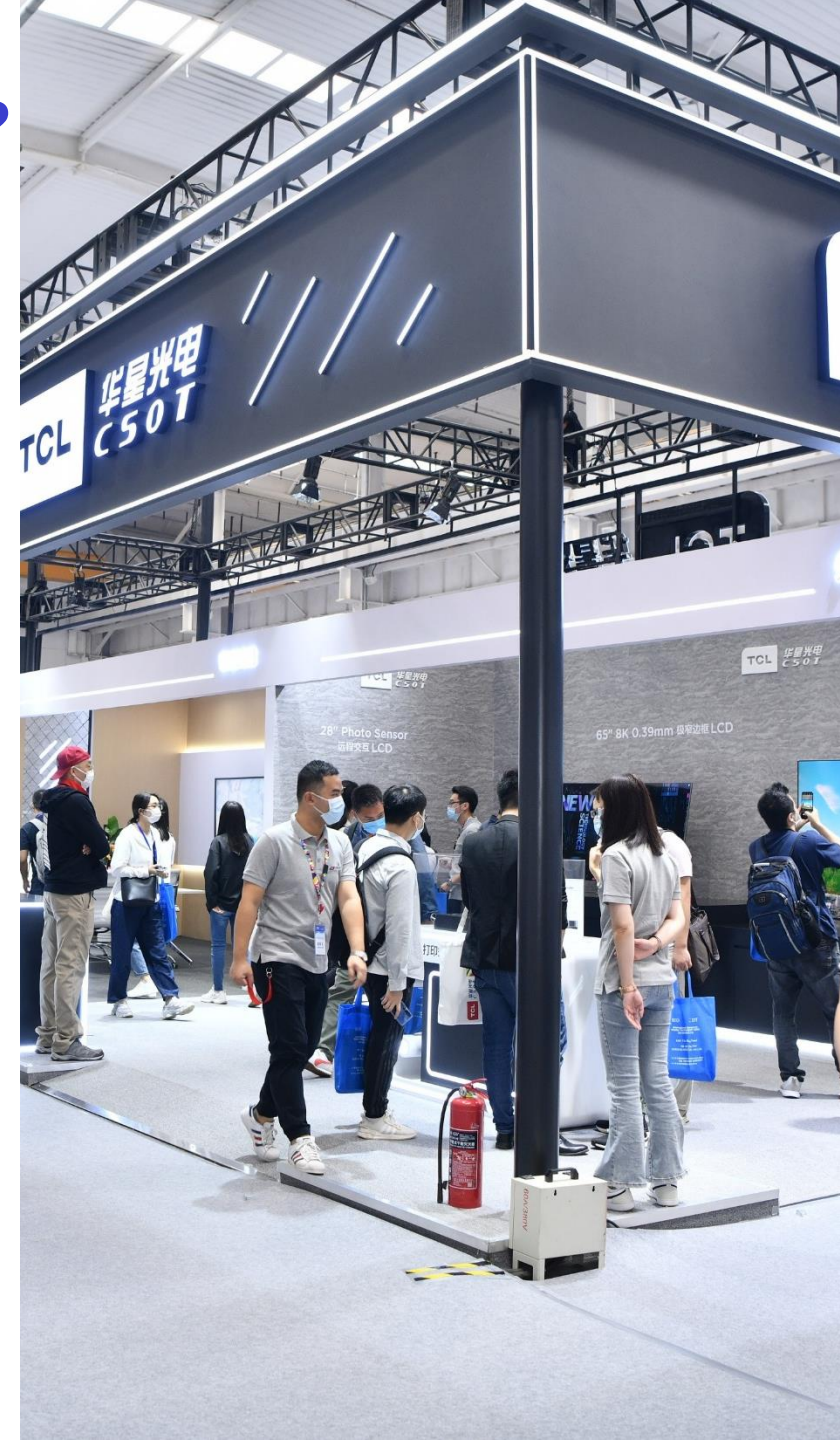


# Splendid moments of previous ICDT exhibition



# What are Benefits of Becoming ICDT Exhibitors?

- ✧ Your company shall enjoy the privilege to send out VIP exhibition invitations to your (potential) customers so that they can visit your booth.
- ✧ Enhance your company's exposure and public awareness by publishing your company's profile and product introduction in the ICDT 2025 exhibition guide which will be sent out to every attendee.
- ✧ Your company's name, booth number, and company profile showed on the exhibition web page of the ICDT official website.
- ✧ Your company's website will be linked to your company's exhibition information on ICDT official website.
- ✧ Allowed to use the ICDT logo in your ICDT related marketing and exhibition promotion.
- ✧ Enjoy opportunities to be seen on SID China social media platform.
- ✧ Complimentary tea breaks are available in the exhibition hall every day.
- ✧ Provide 9m<sup>2</sup> standard exhibition booth or customized booth
- ✧ In the exhibition area, exhibitors can use the exhibitor promotion stage\* to publicize their products to consumers or hold a new product launch conference, 5-10 minutes free of charge. The publicity time is subject to the schedule arranged by the organizing committee.
- ✧ Meet your products' end-users and expand your customer base.
- ✧ \*Free use of the Exhibitor Promotion stage according to the order of registration.





# Pre-Exhibition



- We conduct a comprehensive publicity campaign designed to drive traffic to the ICDDT Exhibition through the WeChat public platform, public relations, Web page, and e-mail blast.
- Please send an e-mail about your pre-exhibition promotional materials to ICDDT staff so that we can assist you in outbound publicity efforts.
- Based on the promotion materials your company gives us, we will create an exclusive promotion for your company's exhibiting at ICDDT on our social media platform.
- Show your company's name, booth number, and company profile on the exhibition web page of the ICDDT official website.
- Your company's website will be linked to your company's exhibition information on ICDDT official website.
- Your company can use the ICDDT logo in your ICDDT related marketing and exhibition promotion.

We are dedicated to giving ICDDT exhibitors the best possible return on investment at the ICDDT Exhibition. From assisting you in driving traffic to your booth, to providing exclusive value-added opportunities and services, we will make efforts to ensure the success of your exhibit.



## During the Exhibition

### Complimentary


One complimentary VIP banquet tickets (for the evening of March 23) will be provided to each exhibitor. The VIP banquet offers a valuable opportunity to expand your network. Lunch and dinner buffet tickets will also be provided to exhibitors based on their exhibition booth area.

### To be ICDT Sponsor

By becoming the ICDT official sponsor, your company's brand will hover in the mind of all the attendees for a long time after the conference ends. Sponsorship programs of various budgets are available, like badge lanyards, tote bags, the conference souvenir to name a few. In addition, we can work with your company to customize a sponsor scheme to achieve maximum exposure and impact.

### Brand Promotion

Publish your company's profile and product introduction free of charge in the ICDT 2025 exhibition guide which will be sent out to every attendee.



**Benefits  
for  
Exhibitors**

## During the Exhibition

### Conference discount

Free access to ICDT plenary session;  
Exhibitors attend the technical symposium at a discount registration fee.  
Attendees from exhibitor companies who also attend technical symposiums can enjoy a 400 RMB discount compared to a regular attendee.

### Exhibitor Promotion

In the exhibition area, exhibitors can use the exhibitor promotion stage to publicize their products to consumers or hold a new product launch conference, 5-10 minutes free of charge. The publicity time is subject to the schedule arranged by the organizing committee.

### Exhibitor Services

Complimentary tea breaks are available in the exhibition hall every day.  
We will arrange the staff to shoot the interview video for your booth and post it on the SID WeChat Video Channel.  
We will arrange the staff to shoot the wonderful moments for your booth.



**Benefits  
for  
Exhibitors**

# Post Exhibition

## E-mail Marketing

To assist our exhibitors in the marketing promotion, after the exhibition, we will send out an email blast with your company's information to all the ICDT attendees.

## Social Platform Promotion

The highlights of your company's booth will be seen in the ICDT 2025 promotional summary on SID publicity platform and ICDT official website.



# Exhibitor Promotion and Exhibitor Technology Forum



The Exhibitor Technology Forum is set up in the exhibition hall, equipped with an LED screen, console, stereo system, podium, and chairs. It will create a high-quality audio-visual effect. There will be an exhibitor forum in the exhibition area. Every exhibitor shall enjoy 5-10 minutes to introduce your company's products to the audience or hold a new product launch event free of charge.

(\*Free use of the Exhibitor Promotion stage according to the order of registration. )

The company that has registered to exhibit at ICDT 2025 shall enjoy 5-10 minutes to promote your company products on the exhibitor promotion stage. If your company cherishes this chance, remember to tell us when you book the booth. The publicity time is subject to the schedule arranged by the organizing committee. The company that has not reserved the booth at ICDT 2025 needs to pay a fee to publicize products on the exhibitor promotion stage, 5000 RMB/20 minutes.





# List of Exhibitors at ICDT 2024

BOE Technology Group Co., Ltd.	Onerole Tech	Photon Dynamics Limited
TCL China Star Optoelectronics Technology Co., Ltd.	Qingdao Germanlitho Co., Ltd.	Shenzhen Qingyi Photomask Limited
Tianma Microelectronics Co., Ltd.	BrightView Technologies, Inc.	InfoTek Information Science & Technology Shanghai Co., Ltd.
China Media Group	Konica Minolta (China) Investment Co., Ltd	Raysolve Optoelectronics (Suzhou) Company Limited
Hisense	LIGHT-ALL CO., LIMITED	Anhui Easpeed Technology Co., Ltd.
Empyrean Technology Co., Ltd.	UNICORN TECHNOLOGY CO., LTD.	Anhui BEQ Equipment Technology Co., Ltd.
Wuhan Jingce Electronic Group Co., Ltd	O2Micro (China) Co., Limited	China-Europe Electronic Materials International Innovation Center
WG Tech (Jiangxi) Co., Ltd	Toray Research Center, Inc.	Hefei Lucky Science & Technology Industry Company
SVG TECH GROUP	Aunion Tech Co., Ltd	Biooke MicroElectronics
Nanjing SmartVision Electronics Co., Ltd.	PTL Plasma Technology (Zhaoyuan) Co., Ltd	Ocean Optics
EVERFINE Display Measurement Technology Co., LTD.	SINEVA Technology Group	HeFei Dingzhong Intelligent Technology
Wuhan National Innovation Technology Optoelectronics Equipment Co., Ltd	LPKF Shanghai Co., Ltd.	Dongguan Guangyan Technology Co., LTD
Xi'an SaiFuLeSi Semiconductor Technology Co., Ltd.	NanJing BSYH Electronics & Technology	Imperial Scientific
Visionox	Chen Chuangjia (Shenzhen) technology Co., Ltd.	Vigor Technologies (Suzhou) Co., Ltd
Konfoong Materials International Co., Ltd.	Color Vision (Shanghai) optoelectronic	Topcon Technohouse Corporation
TüV Rheinland	Nanjing Bready Advanced Materials Technology Co., Ltd	Admesy B.V.
Morphotonics B.V.	IST METZ UV Equipment China Ltd., Co.	Beijing Hua Tong Te Rui Photon Technology Co., Ltd



# List of Exhibitors at ICDT 2024

PolarisCore	Konan University	Shenzhen Jinlixiang Technology Co., Ltd
Shanghai Color-Measure Photoelectric	Shenzhen University	Leyard
Silvaco China	Fuzhou University	Shenzhen AIT Precision Technology Co., Ltd.
Yuanxian Technology Co., Ltd.	Yongjiang Laboratory	Beijing Chipone Technology (Beijing) Co., Ltd.
Ferio Works	BeiHang University	Beijing Lingxi-AR Technology Co., Ltd.
Xiamen Youbai Electronic Materials Co., Ltd.	Nanjing Bready Advanced Materials Technology Co., Ltd.	Shenzhen Longli Technology Co., Ltd.
FlexTouch Technologies Co., Ltd.	Nanjing University of Science and Technology	Huawei Technologies Co., Ltd.
Shenzhen Semipeak Technology Co., Limited	Shanghai University	Shenzhen Planck Innovation Co., Ltd
Heifei Vigon Materials Technology Co., Ltd.	South China University of Technology	Najing Tech Co., Ltd
GUANGZHOU OED TECHNOLOGIES, INS.	Shanghai Jiao Tong University	Shenzhen Optics Holokook Technology Co., Ltd.
Shanjin Optoelectro	Lenovo (Shanghai) Information Technology Co., Ltd.	Fujian Science & Technology Innovation Laboratory for Optoelectronic Information of China
Sunrise Display Micro. (Suzhou) Co., Ltd	Shi-Cheng Laboratory for Information Display and Vision	Analogix (Suzhou) Semiconductor Co. Ltd.
Hymson Laser Technology Group Co., Ltd.	Chongqing Zhiwei Technology Co., Ltd	Moto Mobile Internet Technology (Xiamen) Co., Ltd
Fujian Prima Optoelectronics CO., Ltd.	SUN YAT-SEN University	Shenzhen Ledman Optoelectronic Co., Ltd
Toray Engineering (Shanghai) Co., Ltd.	Southern University of Science and Technology	RAYNEO Technology (Shenzhen) Co., Ltd.
Nanjing ICD Microelectronic Technology Co., Ltd.	Peng Cheng Laboratory	Hubei TGV Tech Co., Ltd.
Suzhou University	Shenzhen Photonic Crystal Co., Ltd.	Chengdu Vistar Optoelectronics Co., Ltd.

CONTACT US

联系我们

**Selina Zhang**

**E-mail: [selina@sidchina.org](mailto:selina@sidchina.org)**

**Tel.: +86-15605175801**

**Tina Li**

**E-mail: [tinali@sidchina.org](mailto:tinali@sidchina.org)**

**Tel.: +86-15327153369**

**Eason Chen**

**E-mail: [eason@sidchina.org](mailto:eason@sidchina.org)**

**Tel.: +86-13296622661**

**Mindy Miao**

**E-mail: [office-sidchina@sid.org](mailto:office-sidchina@sid.org)**

**Tel.: +86-14759166586**

**Hanms Zhang**

**E-mail: [hanms@sidchina.org](mailto:hanms@sidchina.org)**

**Tel.: +86-15899872300**